



The Gilbert Group

Real Estate

Creating real estate solutions since 1977

Landlord Representation

As a landlord representative, The Gilbert Group has provided property owners high quality representation services for over 35 years. Our brokerage team's extensive knowledge allows us to create an effective marketing strategy for any property. Our goal, as landlord representatives, is to increase the value of a property through diligence in executing our strategic marketing plan. Services that we provide landlords include:

- Evaluation of market conditions to position the property in a most effective way with maximum market exposure
- Creation of marketing plan tailored to meet the individual needs of the subject property
- In-house development of premium sales and marketing materials
- Persistence in following up with leads and inquiries
- Lease and sale negotiations seen through to closing
- Continued assistance until tenant is in and open for business
- Financial analysis of all lease or sale scenarios presented

Our previous tenant representation has created lasting relationships with many first-class businesses. Additionally, we have a better understanding of the needs of different tenants and are able to identify and target those that would best match the respective property.

By creating our own marketing materials, we are able to create attractive brochures and sales packages that will grab the attention of tenants. We use a combination of personal contacts, telemarketing, postal mail and e-mail, and our relationships with tenants to maximize market exposure.

Agents of The Gilbert Group, are easily accessible and available for showings with tenants and meetings with landlords, architects, contractors, etc. We will work diligently to ensure that your property has the best representation and will strive to minimize vacancies. Our expertise in the real estate industry will save you time and money in the management and leasing of your property.

The Gilbert Group *Real Estate*
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